

UKTI have launched a new programme - Gateway to Global Growth.

This is a free service to experienced exporters which offers a strategic review, planning and support to help grow your company's business overseas. Solutions could be complex requiring both UK Trade & Investment services and those offered by other public or private sector organisations. It could involve the acquisition of specialist information and skills or guidance on how to achieve a specific objective. It may even involve sharing a company's experiences and problems with other experienced exporters.

Gateway to Global Growth offers single route to a wide range of guidance and support from UKTI and others to help your company to a new level of international success.

Eligible companies need to have been exporting for between 2 - 10 years; be in the high growth category; are capable of undertaking advance development training; are looking to enhance and improve their infrastructure, resources and capabilities; are looking to develop new markets and global value chains.

Companies will be allocated an International Trade Adviser who will take them through the International Business Review and advise eligibility. Once confirmed on the programme, the ITA will develop an action plan with the company.

Free flights to promote export growth

In addition to the above, UKTI have announced that British Airways have offered 4,000 business class seats to assist companies in developing their International trade activity. 141 seats have been allocated to the NW and each company accepted onto the programme will be eligible for one seat. In addition, companies must register on BA's frequent flyer website; will have to pay a booking fee of £5.00 and pay taxes and charges.

In addition to this offer, 400 seats have been allocated to UKTI's TAP programme for use with companies which are new to export.

Contact Derek Swan - derek.swan@uktinorthwest.co.uk for further information.