

# Lancaster District Chamber of Commerce

## Business Matters - SURVEY

1 Have you ever advertised in 'Business Matters'? YES / NO

2 How much would you pay for a Full Page advert in 'Business Matters' ? £250 - £350 - £450

3 Would you like to receive 'Business Matters' as an E - Newsletter and a Magazine? YES / NO

4 What do you like about 'Business Matters'?

Comments:

5 What 'Editorial' articles do you or would you like to read in Business Matters?

*National, Regional, Local Government/Business Success/New Innovations/Training & Education  
Website/E Commerce/Employee of the Month/Health & Safety/Legal/Human Resources  
Import & Export/Business Funding & Grants/Planning/Recruitment/Insurance/Motoring  
Information Technology/Marketing/Office Furnishing/Dining Out/Entertainment/Sport/Tourism*

Comments:

6 What overall change would you suggest to improve 'Business Matters'?  
(Advertising/Distribution/Monthly - Bi Monthly - Quarterly) ?

Comments:

7 Who would you recommend be invited to become a Member of the Chamber?

Comments:

Your Name ..... Business..... Position .....

Telephone ..... email ..... Website .....

**FAX BACK TO 01524 389505  
Response Deadline Friday 22<sup>nd</sup> August 2008**

**Prize Draw: Meal for two  
At one of our Members' Hotels/Restaurant (Your choice!)**